

# COMPETITIVE ADVANTAGES

- Protected Territories
- Proven Service Model: End to end support
- No use of hazardous chemicals/gas
- Highest safety profile, built in risk management protocols
- Better efficacy - True Whole Body Cryotherapy
- Lowest fixed operating expense
- Affordable customer pricing and value based services
- Highest volume capacity centers in the industry
- Quick service visits (20 minutes all inclusive)
- Proprietary US Cryotherapy equipment and operating systems
- US Cryotherapy provides its Franchisees end-to-end support throughout your journey.
- Corporate team supporting: Buildout, Franchise Relations, Marketing, Training and Pullthrough

## CONTACT US

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**FOUNDERS OF  
THE US  
INDUSTRY  
LEADING AN  
EMERGING  
MARKET**



# WHY FRANCHISE WITH US CRYOTHERAPY?

Are you a health minded individual with passion for helping people feel better naturally? Looking for a unique health & wellness opportunity with the ability to transform people's lives?

US Cryotherapy is a premier nationwide Health, Active Lifestyle & Outdoors ("HALO") company specializing in Whole Body Cryotherapy (WBC), and other wellness modalities to help customers relieve, restore and rejuvenate.

The Cryotherapy market is expected to grow at an average Compound Annual Growth Rate (CAGR) of 6.9%, The value of the market is projected to \$4.29 billion by 2023.

US Cryotherapy started the Whole Body Cryotherapy market in the United States in 2011. We set the standard with the most trusted brand; recognized for safety, outcomes, value, and expertise.



## C4 SYSTEM CENTER

- 250K Population territory
- \$30K Franchise Fee
- C4 (2-room room chamber)
- (2) Localized Devices
- Hyrdomassage bed
- Normatec Compression
- Facial Rejuvenation
- 4 Cardio units
- Cryoqueue Customer Management system
- 2000 sq ft space (suggested)
- Estimated CapEx \$515-\$600K
- Estimated volume capacity 400 customers per day
- 6% Royalties + 1% Marketing fund

## C1 SYSTEM CENTER

- 100K Population territory
- \$20K Franchise Fee
- C1 (Single room chamber)
- (2) Localized Devices
- Hyrdomassage bed
- Normatec Compression
- Facial Rejuvenation
- 2-3 Cardio units
- Cryoqueue Customer Management system
- 1000 sq ft space (suggested)
- Estimated CapEx \$315-\$360K
- Estimated volume capacity 70 customers per day
- 6% Royalties + 1% Marketing fund

